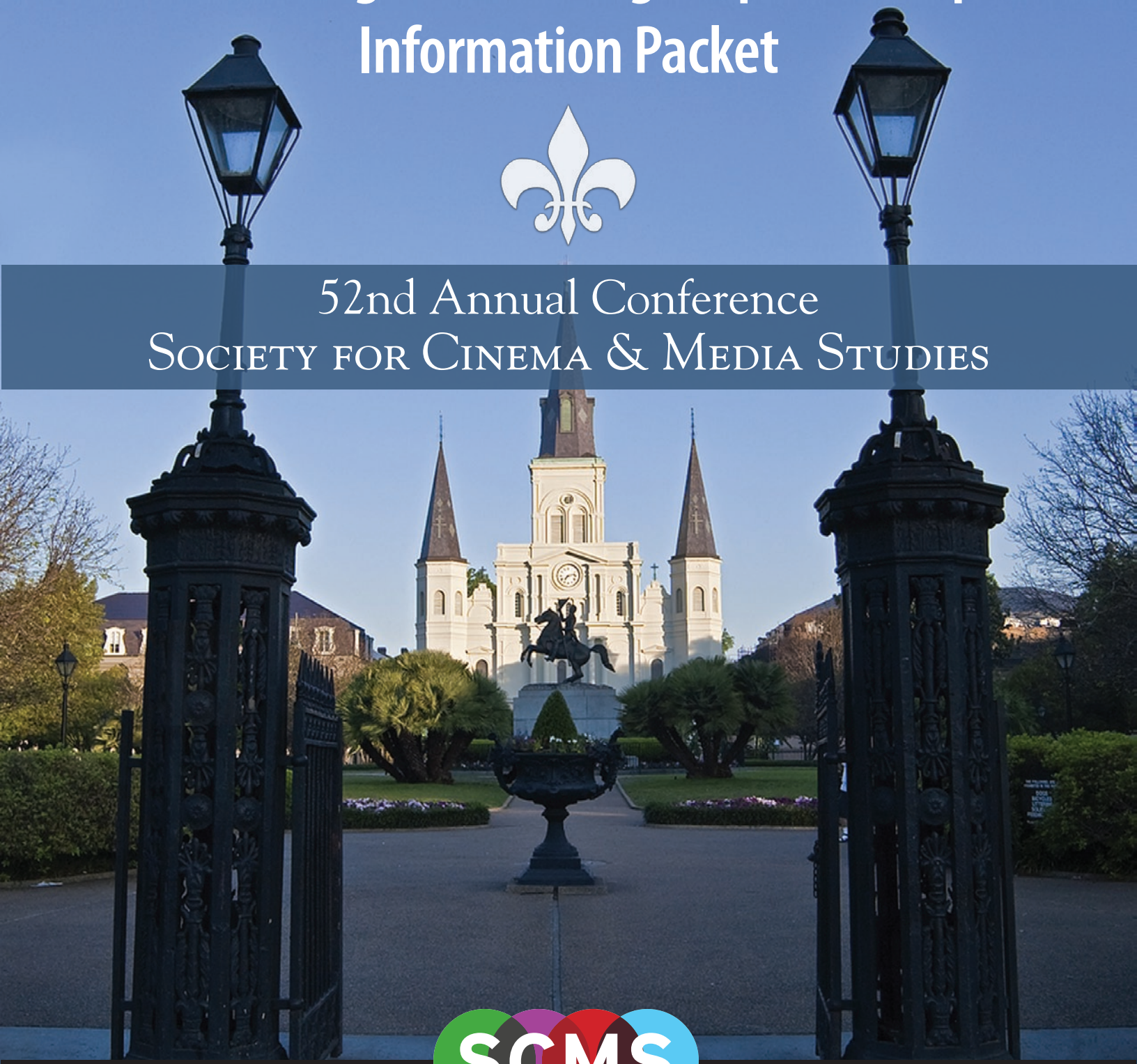
Exhibiting, Advertising & Sponsorship Information Packet



52nd Annual Conference
Society for Cinema & Media Studies

March 10-13, 2011

Ritz-Carlton Hotel • New Orleans, Louisiana, USA

SOCIETY FOR CINEMA & MEDIA STUDIES

2011

ANNUAL CONFERENCE - NEW ORLEANS

October 4, 2010

Dear Marketing Professional:

The 52nd annual conference of the Society for Cinema & Media Studies Conference will be held at the Ritz-Carlton, New Orleans, March 10-13, 2011. Throughout the four-day conference, a great many scholars will attend over 345 presentations representing the latest in the field of film and media studies.

To reserve your exhibit, advertising or sponsor opportunities, please complete and return the attached forms. Please note that there are a limited number of exhibit and sponsorship opportunities. Reservations are on a first-come, first-served basis and must be accompanied by payment or letter of intent.

The exhibit area will be open Friday, Saturday, and Sunday. In addition to our exhibit area, your organization also has an opportunity to sponsor special events and to purchase advertising space in the conference program. The opportunities to put your organization in front of a membership of over 2,200 professionals from 39 countries are varied and many.

Make your reservations today, as opportunities are limited!

1) Exhibit Space (Exhibit Dates: March 11-13, 2011)

Exhibit booth locations are assigned based upon exhibitor's signed contract date. Conference sponsors receive preferential placement.

Unmanned Exhibit Tables are also being offered (entire tabletop, all your own, un-staffed, for the duration of the conference). Offered to publishers/exhibitors unable to send a representative to the conference. For $600 USD, SCMS will exhibit your titles and materials for you. Interested publishers/exhibitors should send a letter to scmsexhibits@mac.com along with accompanying contract requesting the unmanned exhibit option. The letter of application should include a description of the materials to be exhibited. It is the sole responsibility of the exhibitor to send materials to the exhibitor services company chosen by SCMS. SCMS will NOT be liable for any materials in this manner, nor will SCMS return materials to the exhibitor.

Deadline: Payment is due in the SCMS Conference Manager's office by Friday, December 10, 2010.

2) Advertising

The official printed **conference program** is a major part of each participant's registration packet, and those who are unable to attend the meeting often purchase the program as well. In addition, many institutional members place copies of the program in their libraries for students and faculty to peruse in learning what is being talked about at scholarly meetings. Approximately 1,500+ copies are printed annually. In addition to the usual inside cover and ad pages, SCMS is offering the option of having your ads appear in the **online program book.** If you wish for your ad to appear online, please be sure to reserve your pages (see insertion order form for more details). If your company's URL appears in your ad, we can activate the "link" and people will be able to go directly to your website simply by clicking on your ad.

Page Format:
Ad Size: 6w x 7½"h • **Page Size:** 7w x 8½"h
There is a ½" border around all ads. Ads larger than 6w x 7½"h will be reduced to fit.

PDF files are preferred. The PDFs must be created using Press Optimized in Adobe Acrobat. We will only accept **black & white** files—and fonts and high resolution images must be embedded in the PDF. Images should be 300 dpi at 100% size. Do **NOT** name files "SCMS ad". Please specify Press/Company/Institution for your ad (example: UofHawaiiPress-SCMS2011.pdf). If you wish for us to be able to "quality control" your ad, it is your responsibility to send a proof/hardcopy by mail. Please be sure that the PDF does not contain any security passwords. Email final PDF to scmsadvertising@mac.com.

DEADLINES: ***Early-bird reservations:*** November 24, 2010 (to receive discount).
Artwork & payment: December 10, 2010 (email final PDF to scmsadvertising@mac.com).

3) Sponsor a Refreshment Break in the Exhibit Area

Exhibitors/Advertisers may co-sponsor morning or afternoon refreshment breaks for a $1,000 USD fee. These sponsors are recognized in the SCMS Conference Program and on conference signage. SCMS staff make all necessary arrangements for the refreshments.

4) Sponsorship Opportunities

Sponsorship opportunities provide additional avenues to promote your organization to conference attendees. Among the opportunities available to sponsor: special events, receptions, exhibit hall raffles and more. For a comprehensive list of sponsorship opportunities and the corresponding benefits, please email Conference Manager, Leslie LeMond at scmsexhibits@mac.com.

5) Cyber Cafe

This sponsorship provides computer access for attendees March 10-13, 2011. This vital service allows attendees to communicate with their respective universities and possible presenters during the conference. This special sponsorship opportunity will be widely noticed by all attendees and is available for $5,000 USD.

6) Sleeping Room Arrangements

SCMS has very favorable room rates of $199 US per night. For room reservations, call the Ritz-Carlton, New Orleans (921 Canal Street, New Orleans, Louisiana 70112) reservations desk at (504) 524-1331 or 1-800-241-3333 (cut-off date: Sunday, February 6, 2011) and specify that you are a part of the Society for Cinema and Media Studies Conference. You can also make reservations by visiting: <https://reservations.ritzcarlton.com/ritz/reservation/availability.mi?propertyCode=MSYRZ&groupCode=BIVBIVA>
Reservations should be made as soon as possible as we expect the hotel to sell out (before the cut-off date).

For further information or assistance, please contact:

Leslie LeMond
SCMS Conference Manager
3948 Legacy Drive, Ste. 106, PMB 133
Plano, TX 75023
Phone: (214) 295-2416 / FAX: (214) 291-5360
Email: scmsexhibits@mac.com

SCMS Taxpayer ID # 30-0312357
Legal Business Name: The Society for Cinema & Media Studies
Ownership Status: Non-Profit

EXHIBITOR INFORMATION

2011 Society for Cinema & Media Studies Conference

Ritz-Carlton, New Orleans • 921 Canal Street, New Orleans, LA 70112 • (504) 524-1331

Thursday, March 10—Sunday, March 13, 2011

PLEASE NOTE: times for the exhibition area will be set after the program committee finalizes the conference schedule. You will be notified of these hours as soon as possible in order for you to make your travel plans.

SCMS 2011 is a tabletop show. All materials must be displayed and sold from your tabletop. Any exceptions must be approved by the SCMS Conference Manager at least one month prior to the conference and could result in additional fees. Information on shipping, drayage, travel & hotel accomodations, set up, exhibit & teardown hours, and other services and costs will be included in later mailings.

We Are Offering 4 Different Exhibition Options:

1. **Full Tables**—all your own, staffed by your own representatives, for the duration of the conference.
2. **Unmanned Exhibit Tables**—entire tabletop (all your own), unstaffed, for the duration of the conference. Offered to publishers/exhibitors unable to send a representative to the conference. For $600 USD, SCMS will exhibit your titles and materials for you. Interested publishers/exhibitors should send a letter to scmsexhibits@mac.com along with accompanying contract requesting the unmanned exhibit option. The letter of application should include a description of the materials to be exhibited. It is the sole responsibility of the exhibitor to send materials to the exhibitor services company chosen by SCMS. SCMS will NOT be liable for any materials in this manner, nor will SCMS return materials to the exhibitor.
3. **Shared Exhibit Tables**—if you have too many titles for one table but not enough for two, we are offering Shared Exhibit Tables. If you elect this option, it is YOUR reponsibility to coordinate with another publisher/exhibitor regarding the sharing of a table (the publisher/exhibitor must already have at least one tabletop of their own). The only thing SCMS will be responsible for is making sure that your tables are adjacent to one another. Each publisher/exhibitor will pay $300 USD. Interested publishers/exhibitors should send a letter to scmsexhibits@mac.com along with accompanying contract requesting the unmanned exhibit option. The letter of application should explain who will be sharing the table.
4. **Joint Exhibit Tables**—are offered to publishers/exhibitors unable to send a representative to the conference. For $250 USD, SCMS will exhibit up to three titles from any one publisher/exhibitor on tables shared with other joint exhibitors. Interested publishers/exhibitors should send a letter to scmsexhibits@mac.com along with the accompanying contract requesting the joint exhibit option. The letter of application should include a description of the materials to be exhibited. It is the sole responsibility of the exhibitor to send materials to the exhibitor services company. SCMS will NOT be liable for any materials in this manner, nor will SCMS return materials to the exhibitor.

Deadlines

- Please fax/mail your EXHIBITOR CONTRACT/S & PAYMENTS by Friday, December 10, 2010.
- Please fax/mail your REGISTRATION FORM/S by Monday, January 17, 2011.

Exhibitor Registration Policies

SCMS grants two (2) complimentary registrations per press/institution/company.

- Exceptions: If you would like to bring more than two (2) representatives and have purchased MORE than one exhibition table, you will be allowed one additional complimentary conference registration per table (for example, if you purchase 3 tables, you will be allowed 4 complimentary registrations). If you have purchased only one (1) exhibition table and wish to bring more than two (2) representatives, you will be asked to pay the conference registration fee that applies (see registration form). Regardless of whether or not you are paying for your registration, please fill out the conference registration form as fully as possible. It will help us to insure that your conference information is correct.
- Please fill out one (1) registration form per person—(for example: if two (2) people are representing your press/company, please fill out two (2) separate registration forms).

The Society for Cinema & Media Studies (SCMS) complies with all applicable federal and state nondiscrimination laws, orders, and regulations. SCMS is an Affirmative Action and Equal Opportunity organization and affirms its commitment to nondiscrimination in all programs and activities.

EXHIBITOR CONTRACT

2011 Society for Cinema & Media Studies Conference

(Each Exhibitor Requires a Separate Contract)

Name of Institution/Press/ Company: _____

Exactly as you want it to appear in the Exhibitor's Index of the Conference Program

Contact Name: _____

Current member of SCMS? ❑ Yes ❑ No

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email(s)*: _____

_____

* Please include e-mail address(es) of anyone else at your Institution/Press/Company who should receive information on this year's SCMS conference.

- Placement: this year, tabletop space will be assigned in the order in which exhibit contracts are received. Please understand that acceptance of this contract by SCMS does not guarantee specific placement within the exhibition. Conference sponsors receive preferential placement.
- Payment is due in the SCMS Conference Manager's office by Friday, December 10, 2010.
- Partial (80%) payment will be refunded if contract is cancelled before Friday, December 10, 2010.
- No refunds will be issued after Friday, December 10, 2010. Thank you.
- Information on shipping, drayage, travel & hotel accomodations, set up, exhibit & teardown hours, and other services and costs will be included in later mailings.

Please reserve exhibit space for the

2011 Society for Cinema & Media Studies Conference

❑ ____ Full Tables ❑ Unmanned Exhibit Table ❑ Shared Exhibit Table ❑ Joint Exhibit Table

Exhibit type	Price
Table /s (for duration of conference)*	$600.00
Unmanned Exhibit Table (nonstaffed, entire table, for duration of conference)	$600.00
Shared Exhibit Table (for duration of conference, please see details on exhibitor information page)	$300.00
Joint Exhibit Space (nonstaffed, 3 titles, for duration of conference)	$250.00

Contract & payment Deadline is Friday, December 10, 2010. No exceptions.

**Any single exhibitor, who purchases 3 tables at full price, may purchase additional tables at half price ($300)*

My Totals:

Full Table/s $ _____

Unmanned Table/s $ _____

Shared Table/s $ _____

Joint Table/s $ _____

*Additional Tables - *Any single exhibitor, who purchases 3 tables at full price, may purchase additional tables at half price ($300)* $ _____

TOTAL $ _____

Payment Information

To pay by CREDIT CARD online via Blue Pay (preferred method of payment), please log on to: https://cmstudies.site-ym.com/store/
Please make all CHECKS out to Society for Cinema & Media Studies (in U.S. dollars drawn on a U.S. bank).

Check # _____ Amount of Check _____ Date _____

Important Note

Regardless of method of payment, you MUST fax or mail this contract back to the Conference Manager (fax number & address below)! No advertising or exhibit space will be considered finalized until this contract is returned. *Additionally, if you need an invoice sent to you, please email scmsexhibits@mac.com. One will NOT be automatically sent to you. Thank you for your cooperation.*

_____

I agree to the terms of this contract (Authorized Signature) Date

Return Form to:

Leslie LeMond
SCMS Conference Manager
3948 Legacy Drive • Ste. 106, PMB 133 • Plano, TX 75023
Phone: (214) 295-2416 / FAX: (214) 291-5360
Email: scmsexhibits@mac.com

SCMS Taxpayer ID # 30-0312357
Legal Business Name: The Society for Cinema & Media Studies
Ownership Status: Non-Profit

SCMS Exhibition Agreement: Exhibitor applies to rent a booth or booths at the Society for Cinema & Media Studies Exhibition.Upon receipt of payment and confirmation of this agreement by SCMS, SCMS agrees to provide such booth space as is available to Exhibitor. SCMS retains the right to determine the placement of Exhibitors within the Exhibition, and to establish rules regarding hours of operation and the operation of the Exhibition. Exhibitor agrees that it will not sublet or assign its space at the Exhibition without prior consent from SCMS. SCMS and its agents and employees shall not be responsible for any injury or loss to the Exhibitor or its employees during or because of the Exhibition, including personal injury or damage to property. Exhibitor assumes responsibility and agrees to indemnify SCMS, Ritz-Carlton, New Orleans and their respective employees and agents against any claims and expenses arising out of the use of the exhibition premises. Exhibitor understands that neither SCMS nor the Ritz-Carlton, New Orleans maintains insurance covering the Exhibitor's property, and it is the sole responsibility of Exhibitor to obtain such insurance. No agreements, oral or written, which conflict with SCMS's policies set forth therein, will be binding on SCMS. All information concerning the SCMS conference & conference program is the sole property of SCMS and any unauthorized use or reproduction of said information is prohibited. Your press/company/representative's signature on this contract assumes you understand and agree to abide by SCMS' Exhibit Guidelines. Participation in SCMS 2011 requires compliance with the rules of other organizations as well as those of SCMS - these organizations include, but are not limited to, the Ritz-Carlton, New Orleans and the New Orleans Fire Marshall.

• ***Please make a copy of this contract for your records.*** •

Society For Cinema & Media Studies

Annual Conference, March 10-13, 2011

EXHIBITOR REGISTRATION FORM

Please type or print. Name and affiliation will be the only information included on the badge. Please fill out one (1) registration form per person (i.e. if two (2) people are representing your press/company, please fill out two (2) separate registration forms).

SCMS grants two (2) complimentary registrations per press/institution/company. Exceptions: If you have purchased MORE than one exhibition table, you will be allowed one additional complimentary conference registration per table (for example, if you purchase 3 tables, you will be allowed 4 complimentary registrations). If you have purchased only one (1) exhibition table and wish to bring more than two (2) representatives, you will be asked to pay the conference registration fee that applies (see registration form). Regardless of whether or not you are paying for your registration, please fill out the conference registration form as fully as possible. It will help us to insure that your conference information is correct.

Please make checks or money orders payable to the *Society for Cinema & Media Studies*. If you wish to pay by credit card, please see the payment information to the right. All registration payments MUST be received by Monday, January 17, 2011.

Please fax the registration form to (or if you are paying for additional registrations by check/money order, please mail your registration form(s) and payment to):

Leslie LeMond
Society for Cinema & Media Studies
2011 Conference Manager
3948 Legacy Drive, Ste 106 PMB 133
Plano, Texas 75023-8300 USA
214.295.2416 (voice) • 214.291.5360 (fax)
email: scmsexhibits@mac.com

Name: _____

Institution/city: _____

_____

Mailing Address: _____

_____

City, State & Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Registration (Due by January 17, 2011)	#'s	Price	
Exhibitor	2	FREE	0.00
Exhibitors receive TWO (2) free conference registrations per press, institution or company.			
Additional Exhibitor (s)	_____	109.00	_____
		TOTAL	_____

Payment Information — For Registrations Only

I am paying for this extra registration with: ❑ Check/Money Order ❑ Credit Card
To pay by CREDIT CARD online via Blue Pay (preferred method of payment),
please log on to: https://cmstudies.site-ym.com/store/
Please make all CHECKS out to Society for Cinema & Media Studies
(in U.S. dollars drawn on a U.S. bank).

Check # _____ Amount of Check _____ Date _____

Important Note

In all cases (whether you are paying for an extra registration or simply sending in your complimentary registration/s) and regardless of method of payment, you MUST fax or mail this form back to the conference manager (fax number & address on the left)! No registration will be considered finalized until this form is returned. Thank you for your cooperation.

The Society for Cinema & Media Studies (SCMS) complies with all applicable federal and state nondiscrimination laws, orders, and regulations. SCMS is an Affirmative Action and Equal Opportunity organization and affirms its commitment to nondiscrimination in all programs and activities. Please let us know how we can accommodate any special needs you have.

ADVERTISING INSERTION ORDER FORM

2011 Society for Cinema & Media Studies Conference Program and 2011 Online Program Book

Name of Advertiser: _____

Exactly as you want it to appear in the Advertiser's Index of the Conference Program

Advertising Manager: _____

Current member of SCMS? ❑ Yes ❑ No

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email(s)*: _____

_____

* Please include e-mail address(es) of anyone else at your Institution/Press/Company who should receive information on this year's SCMS conference.

PLEASE NOTE: PDF files are preferred (If you cannot produce a PDF, please email scmsadvertising@mac.com for other acceptable electronic formats.)

- The PDFs must be created using Press Optimized in Adobe Acrobat.
- We will only accept black & white files—and fonts and high resolution images must be embedded in the PDF. Images should be 300 dpi or higher.
- If you wish for us to be able to "quality control" your ad, it is your responsibility to include a proof/hardcopy. If you e-mail your ad, you MUST send us a laser proof by mail.
- SPECIFY PRESS/COMPANY/INSTITUTION SUBJECT and FILENAME for your ad. Do NOT name files "SCMS ad".
- Email final PDF to scmsadvertising@mac.com.
- Partial (80%) payment will be refunded if order is cancelled before Friday, December 10, 2010.
- No refunds will be issued after Friday, December 10, 2010. Thank you.

Reserve by November 24th and **SAVE $$$!**

Please reserve advertising space in the

2011 Society for Cinema & Media Studies Conference Program

❑ Full-page ❑ 2-page spread ❑ 3-page spread ❑ 4-page spread ❑ ____ Additional pages

Sizes	Specs.	Reg. Price	Early-Bird Discount (November 24, 2010)
Full page	**Ad Size:** 6″w x 7½″h **Page Size:** 7″w x 8½″h There is a ½″ border around all ads Ads larger than 6″w x 7½″h will be reduced to fit	$625	$500
2-pg. spread		$1050	$850
3-pg. spread		$1500	$1225
4-pg. spread		$1900	$1550
Additional Pages		$525 per page	$450 per page
Inside Covers*		$1250	$1000

* only 2 available—first 2 requests these by e-mail to scmsadvertising@mac.com will get them—please wait for confirmation before sending payment

Deadlines:

Early-bird reservations: November 24, 2010 (to receive discount)

Artwork and payment: December 10, 2010 (Email final PDF to scmsadvertising@mac.com)

Online Program Book:

$75.00 per page (with print ad purchase)

YES . . . I want my ad to appear online. Please reserve _____ page(s).

❑ My URL appears in the print ad, please link to our home page

My Totals:

Full Page Ad/s - 2011 Conf Program $ _____

Online Ad $ _____

TOTAL $ _____

Payment Information

To pay by CREDIT CARD online via Blue Pay (preferred method of payment), please log on to: https://cmstudies.site-ym.com/store/

Please make all CHECKS out to Society for Cinema & Media Studies (in U.S. dollars drawn on a U.S. bank).

Check # _____ Amount of Check _____ Date _____

Important Note

Regardless of method of payment, you MUST fax or mail this contract back to the Conference Manager (fax number & address below)! No advertising or exhibit space will be considered finalized until this contract is returned. *Additionally, if you need an invoice sent to you, please email scmsadvertising@mac.com. One will NOT be automatically sent to you. Thank you for your cooperation.*

I agree to the terms of this contract (Authorized Signature) Date

Return Form to:

Leslie LeMond
SCMS Conference Manager
3948 Legacy Drive • Ste. 106, PMB 133 • Plano, TX 75023
Phone: (214) 295-2416 / FAX: (214) 291-5360
Email: scmsadvertising@mac.com

SCMS Taxpayer ID # 30-0312357
Legal Business Name: The Society for Cinema & Media Studies
Ownership Status: Non-Profit

Ads not in compliance, either with specifications, will be rejected and correct materials will be requested. Any ads that do not meet the specifications and require additional operator intervention incur additional handling charges. All ad contracts, payments and ad materials are due to Leslie LeMond, the SCMS Conference Manager no later than Friday, December 10, 2010. Any art received past this deadline releases the publisher from advertising art inaccuracies. No guarantees of placement for display advertising. The design company, nor SCMS, is not liable or responsible for electronic file errors, ads sent in error or ads sent after December 10, 2010.

Editorial Policies: The advertiser agrees to pay the total charges for advertising and any fees incurred by SCMS to correct or modify non-conforming materials in order to publish advertiser's materials. SCMS, program design team and publisher are not responsible for any errors in key numbers or any other typesetting in submitted advertising materials. All ads are accepted and published at SCMS's discretion. SCMS reserves the right to reject any advertising, for any reason, which, in the opinion of the editor, does not conform to the editorial, graphic or professional standards of the program. No agreements, oral or written, which conflict with SCMS's policies set forth therein, will be binding on SCMS. All information concerning the SCMS conference program is the sole property of SCMS and any unauthorized use or reproduction of said information is prohibited.

• ***Please make a copy of this contract for your records.*** •

SOCIETY FOR CINEMA & MEDIA STUDIES

2011

ANNUAL CONFERENCE - NEW ORLEANS

RITZ-CARLTON, NEW ORLEANS • MARCH 10-13, 2011

Become A Conference Sponsor

It is through the generous contributions of sponsors and partners that SCMS is able to enhance it's annual national meeting and offer more exciting social/mixer/networking opportunities. Major sponsors receive prominent recognition in the conference program and conference signage, at the awards ceremony, and on the conference website.

Specialized Conference Sponsorships:

- Special Events Sponsorship
- Specialty Item Sponsorship

Elite Conference Sponsorships:

- Platinum Conference Sponsorship
- Gold Conference Sponsorship
- Silver Conference Sponsorship

Increase Your Conference Visibility. Be a Sponsor!

SCMS invites you to take advantage of our many sponsorship opportunities. Allow us to help you increase exposure and heighten awareness of your organization with our audience of highly motivated undergraduate and graduate students, precollege teachers, postdocs and professionals in media and film studies.

Specialized Conference Sponsorships

Special Events Sponsorship

Opening Reception	$varies – please inquire
SCMS Awards Ceremony	$1,000
Closing Reception	$varies – please inquire
Friday Night Event	$varies – please inquire
Members' Business Meeting	$1,000

Sponsorship includes:

- Recognition of sponsorship in the conference program
- Organization logo printed in the program
- Organization logo printed on 'Thank You Sponsors' signage
- Acknowledgement at the sponsored event
- Recognition of sponsorship on conference signage at event/area
- Acknowledgement at the evening awards presentation
- Yearlong acknowledgment of sponsorship on the SCMS website

Specialty Item Sponsorship

Email/Internet Access Area	$5,000
Registration/Information Area	$1,500
Audio/Visual	$varies – please inquire
Conference Program (logo on back cover of program)	$10,000
Exhibit Hall Raffle/s	$varies – from $500+
Exhibit Hall Refreshment Break (co-sponsor with SCMS)	$varies – from $1,000+

Sponsorship includes:

- Organization logo printed on specialty item (if applicable)
- Recognition of sponsorship in the conference program
- Organization logo printed in the program
- Organization logo printed on 'Thank You Sponsors' signage
- Yearlong acknowledgment of sponsorship on the SCMS website

Elite Conference Sponsorship Levels

Unrestricted conference sponsorship allows SCMS to create a conference environment that engages participants, increases their knowledge base and encourages them to continue through the completion of their terminal degree in a Media Studies field. Your sponsorship supports integral aspects of the conference such as bringing nationally renowned college and university educators, filmmakers, historians, critics, scholars, and others concerned with the study of media, to speak before the conference audience, offering financial aid to students and enhancing the cultural aspects of the conference that invite all participants to feel welcome.

Learn more about how your organization can become a conference sponsor by contacting Leslie LeMond, Conference Manager at (214) 295-2416 or <scmsexhibits@mac.com>.

Platinum SCMS Sponsorship — $10,000 +

- One complimentary hotel room at main conference hotel (duration of conference—Thursday, Friday and Saturday night)
- Two complimentary exhibit tables
- Ten full conference registrations
- Inside cover advertisement in the conference program (or two full page black & white advertisements in conference program)
- A private lunch with members of the SCMS Board of Directors
- Recognition as a major sponsor in all printed materials
- Recognition at the evening awards banquet
- Full screen acknowledgment of sponsorship at all plenary sessions
- Special designation of your sponsorship on the badges of all your organization's attendees
- Company or Organization listing with link on SCMS website

Gold SCMS Sponsorship — $5,000

- Two complimentary exhibit tables
- Five full conference registrations
- Two full page black & white advertisements in conference program
- A private lunch with members of the SCMS Board of Directors
- Recognition as a major sponsor in all printed materials
- Recognition at the evening awards banquet
- Special designation of your sponsorship on the badges of all your organization's attendees
- Company or Organization listing with link on SCMS website

Silver SCMS Sponsorship — $2,500

- One complimentary exhibit table
- Two full conference registrations
- Full-page black & white advertisement in conference program
- A private drink with members of the SCMS Board of Directors
- Recognition as a major sponsor in all printed materials
- Recognition at the evening awards banquet
- Special designation of your sponsorship on the badges of all your organization's attendees
- Company or Organization listing with link on SCMS website

HOW TO SPONSOR:

If you are interested in a Specialized Conference Sponsorship or Elite Conference Sponsorship, please contact Conference Manager Leslie LeMond at (214) 295-2416 or <*scmsexhibits@mac.com*>.

SCMS Sponsorship Opportunities

Check the level of sponsorship

Special Events Sponsorship

- ❑ Opening Reception (co-sponsor) $5,000
- ❑ Opening Reception (sponsor) $10,000
- ❑ SCMS Awards Ceremony $1,000
- ❑ Closing Reception (co-sponsor) $5,000
- ❑ Closing Reception (sponsor) $10,000
- ❑ Friday Night Event . . . . . $ varies, *please inquire*
- ❑ Members' Business Meeting. $1,000

Specialty Item Sponsorship

- ❑ Email/Internet Access Area $5,000
- ❑ Registration/Information Area $1,500
- ❑ Audio/Visual (8 opportunities) . . . . . $2,500 / each
- ❑ Conference Program $10,000
- ❑ Exhibit Hall Raffle/s . . . . . $ varies, starting at $500—*please inquire*
- ❑ Refreshment Break in Exhibit Area . . . . . $ varies, starting at $1,000—*please inquire*

Elite Conference Sponsorship Levels

- ❑ Platinum SCMS Sponsorship . . . . . $10,000 +
- ❑ Gold SCMS Sponsorship $5,000
- ❑ Silver SCMS Sponsorship $2,500

Other Sponsorships

- ❑ Custom Sponsorships . . . . . $ varies, *please inquire*

Contact _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail address _____

Choose a method of payment: ❑ Bill me at this address OR ❑ Charge to the credit card below

Check one: ❑ Mastercard ❑ Visa

Card Number _____ Exp. Date _____

Name as it appears on card: _____

Billing address (if different) _____

Signature _____ Date _____

Mail to: Society for Cinema and Media Studies
Attn: Debbie Rush, 640 Parrington Oval, Old Science Hall, Room 302, Norman OK 73019
phone (405) 325-8075 fax (405) 325-7135

Thank You For Your Generous Support!



Society for Cinema & Media Studies

52nd Annual Conference • March 10-13, 2011
New Orleans, Louisiana, USA

www.cmstudies.org

Contact Leslie LeMond, Conference Manager for assistance.
email: scmsexhibits@mac.com or scmsadvertising@mac.com phone: 214.295.2416