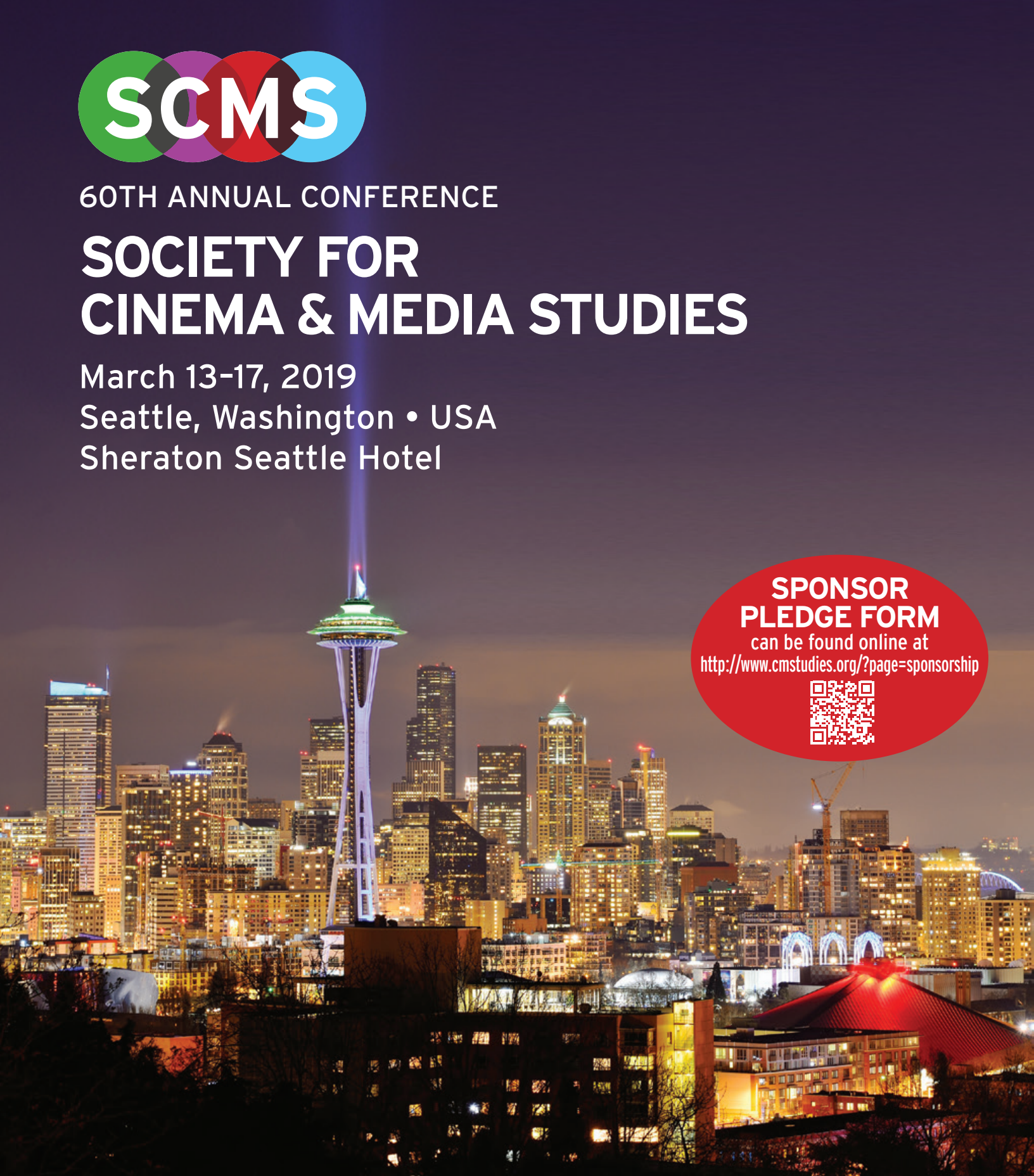
SCMS

60TH ANNUAL CONFERENCE

SOCIETY FOR CINEMA & MEDIA STUDIES

March 13–17, 2019
Seattle, Washington • USA
Sheraton Seattle Hotel

SPONSOR PLEDGE FORM
can be found online at
http://www.cmstudies.org/?page=sponsorship



SPONSORSHIP INFORMATION PACKET

2019 Society for Cinema & Media Studies Conference

MARCH 13–17, 2019 • SHERATON SEATTLE HOTEL • SEATTLE, WASHINGTON • USA

Increase Your Conference Visibility. Be a Sponsor!

It is through the generous contributions of sponsors and partners that SCMS is able to enhance it's annual national meeting and offer exciting social/mixer/networking opportunities. Major sponsors receive prominent recognition in the conference program and conference signage, at the awards ceremony, and on the conference website.

ELITE CONFERENCE SPONSORSHIPS:

- Platinum
- Gold
- Silver

SPECIALIZED CONFERENCE SPONSORSHIPS:

- Special Events Sponsorship
- Specialty Item Sponsorship

SCMS invites you to take advantage of our many sponsorship opportunities. Allow us to help you increase exposure and heighten awareness of your organization with our audience of highly motivated undergraduate and graduate students, precollege teachers, postdocs and professionals in media and film studies.

Specialized Conference Sponsorships

Special Events Sponsorship

Reception . . . . . $ *varies – please inquire*

Special Events . . . . . $ *varies – please inquire*
(Such as last year's Best Practices in Applying for Funds to Support Scholarship event)

Chairs' Breakfast . . . . . $2,500 USD

Members' Business Meeting . . . . . $4,500 USD

Sunday Coffee Break/post Seminars . . . . . $6,000 USD

Graduate Student Reception . . . . . $4,000 USD

Exhibit Hall Refreshment Break (co-sponsor with SCMS) . . . . . $1,000 USD – 8 available

Sponsorship includes:

- Recognition in the conference program
- Organization logo printed in the program
- Organization logo printed on 'Thank You Sponsors' signage
- Acknowledgement at the sponsored event
- Recognition on conference signage at event/area
- Acknowledgement at the evening awards presentation
- Yearlong acknowledgment on the SCMS website

Specialty Item Sponsorship

SCMS Lounge (Computer/Internet Access Area) . . . . . $5,000 USD

Registration/Information Area . . . . . $2,000 USD

Audio/Visual . . . . . $ *varies – please inquire*

Lanyards . . . . . $2,500 USD

Conference Program (your logo on back cover of program) . . . . . $10,000 USD – *includes Platinum level benefits (see next page)*

Raffle/s . . . . . $ varies – from $750+ USD

Social Media Wall . . . . . $2,400 USD

Sponsorship includes:

- Recognition in the conference program
- Organization logo printed in the program
- Organization logo printed on 'Thank You Sponsors' signage
- Recognition on conference signage at event/area
- Acknowledgement at the evening awards presentation
- Yearlong acknowledgment on the SCMS website

Elite Conference Sponsorship Levels

Unrestricted conference sponsorship allows SCMS to create a conference environment that engages participants, increases their knowledge base and encourages them to continue through the completion of their terminal degree in a Media Studies field. Your sponsorship supports integral aspects of the conference such as bringing nationally renowned college and university educators, filmmakers, historians, critics, scholars, and others concerned with the study of media, to speak before the conference audience, offering financial aid to students and enhancing the cultural aspects of the conference that invite all participants to feel welcome.

Learn more about how your organization can become a conference sponsor by contacting Jill Simpson, Executive Director at (405) 325-4509 or <jillasimpson@ou.edu>.

Platinum SCMS Sponsorship — **$10,000 +** USD

- One complimentary hotel room at main conference hotel (duration of conference—Wednesday, Thursday, Friday and Saturday night)
- One complimentary exhibit table
- Ten full conference registrations
- Inside cover advertisement in the conference program (or two full page black & white advertisements in conference program)
- Recognition as a major sponsor in all printed materials
- Recognition at the evening awards banquet
- Full screen acknowledgment of sponsorship at all plenary sessions
- Acknowledgment of sponsorships on conference mobile app.

Gold SCMS Sponsorship — **$5,000** USD

- One complimentary exhibit table
- Five full conference registrations
- Two full page black & white advertisements in conference program
- Recognition as a major sponsor in all printed materials
- Recognition at the evening awards banquet

Silver SCMS Sponsorship — **$3,000** USD

- Two full conference registrations
- Full-page black & white advertisement in conference program
- Recognition as a major sponsor in all printed materials
- Recognition at the evening awards banquet

The **Sponsor Pledge Form** can be found online at
http://www.cmstudies.org/?page=sponsorship

HOW TO SPONSOR:

If you are interested in a Specialized Conference Sponsorship or Elite Conference Sponsorship, please contact Jill Simpson, Executive Director at (405) 325-4509 or <jillasimpson@ou.edu>.



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