Caucus/Scholarly Interest Group Name: APAC (Asian Pacific American Caucus)

Report submitted by Karen Tongson, University of Southern California

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I. Summary of Past Activities (since last report)

A. This January, the caucus unanimously elected Guo-Juin Hong (Duke University) as the new APAC co-chair for 2011-2013. Hong will join Jun Okada (SUNY Geneseo, 2010-2012) as she completes her term, and replace Karen Tongson (University of Southern California) whose two-year term ends at SCMS New Orleans.

B. Other Activities/Initiatives:
After last year's convention in Los Angeles, APAC launched a new Facebook group page where members have been able to announce caucus activities, as well as events and publications in an enhanced format. Caucus members have also been encourage to network and post job announcements using Facebook, in addition to posting on the listserv. This year, we made a concerted effort to highlight work situated in South and Southeast Asia in an effort to broaden our constituency, and what has traditionally been an emphasis on East Asian cinemas and media cultures. We also explored the possibility of creating a mentorship program (closely following the model of the Queer Caucus mentorship program, which pairs junior scholars with more established scholars in the field). As of now we only have a small number of caucus members interested in participating, but we hope to expand after this "charter" group reports back about the effectiveness of the

program's current structure.

II. Brief Summary of Upcoming Activities (no more than a-half page)

A. Annual Conference (e.g., meeting agenda items, number of sponsored panels, workshops, screenings, special events)

At this year's conference, our priority was to workshop ideas for commemorating APAC's 20th Anniversary at the 2012 convention in Boston. We discussed putting together a "forum" or "written roundtable" for *Cinema Journal* featuring reflections from the caucus' founding members on changes (or lack thereof) in the field, APAC and SCMS over the past 20 years. We also discussed re-booting our mentorship program with the help of Hoang Tan Nguyen, who launched the mentorship program for the Queer Caucus last year, and who is also an active member of APAC. This is one among many possible future collaborations with other caucuses that we hope to accomplish in the coming years. For SCMS 2011, APAC sponsored 13 panels for the conference and made the conscious effort to feature panels on Southeast Asian and East Asian cinemas and media cultures. Those who attended the APAC cacus meeting suggested posting and sharing syllabi on our SCMS caucus page, as well as our FB page, and also suggested a "film share" network, where scholars working in un-subbed Asian cinemas, and rare to find materials, can share their resources or educational copies of hard-to-find films and media with one another. We are eager to continue expanding the regional frameworks of APAC, and hope to keep discussing this topic in future meetings and on our listserv and website.

B. Other Future Activities

In the year leading up to SCMS Boston 2012, we plan to hold several virtual forums about how to celebrate the caucus' 20th Anniversary (on FB, through our listserv, and on the updated SCMS-hosted caucus website). We are also interested partnering with *Cinema Journal* about a special issue (or special section in the journal) with brief essays reflecting on the transformations in media scholarship about Asia/Pacific/America, as well as by Asian/Pacific-American scholars. We feel that the upcoming anniversary may also encourage more scholars to participate in our nascent mentorship program.

III. Bulleted Questions/Issues for SCMS Board of Directors' consideration (if any)

No questions at this time.